



AGM 2019

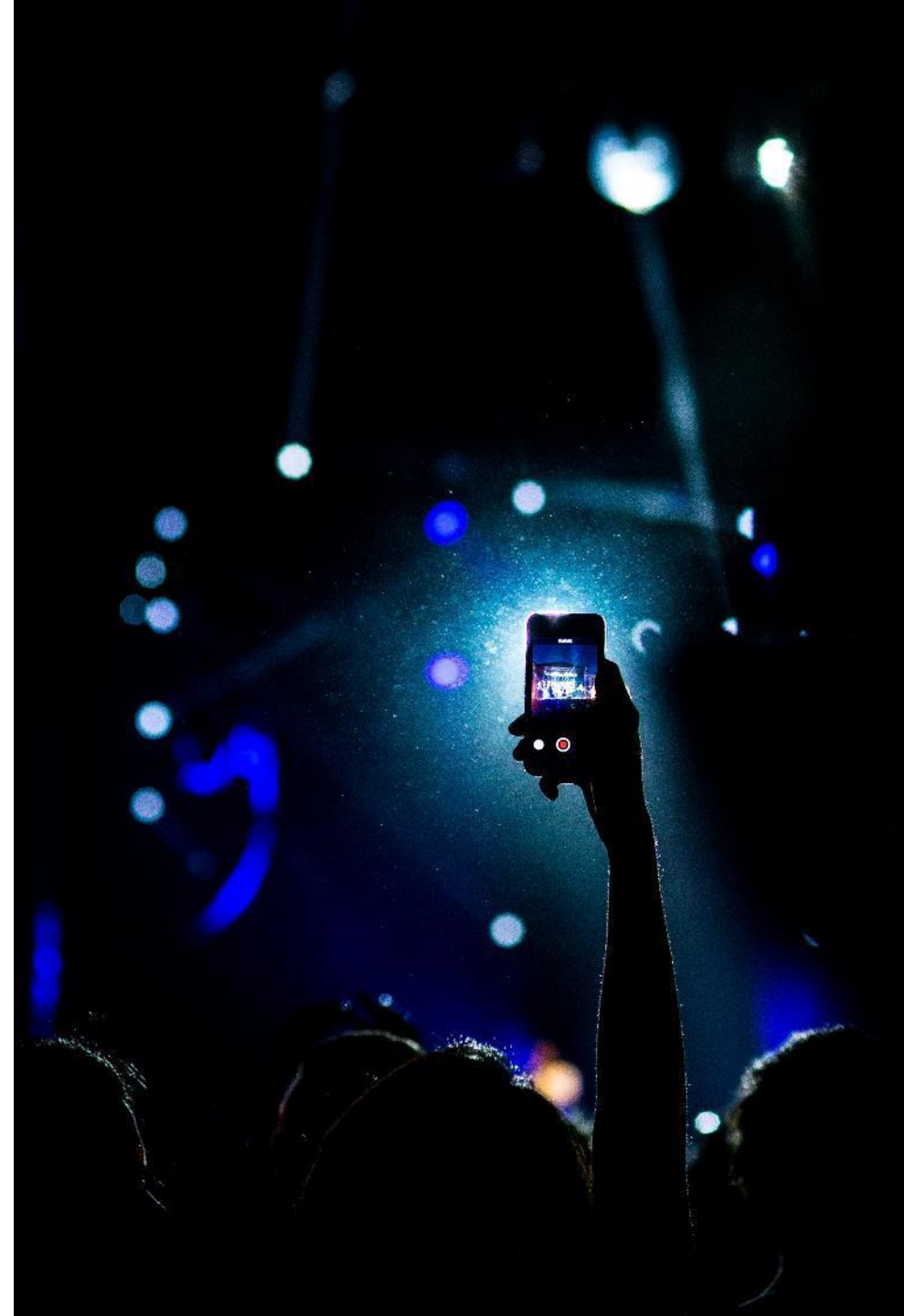
Imint Image Intelligence AB

May 13 2019

Andreas Livendahl, CEO

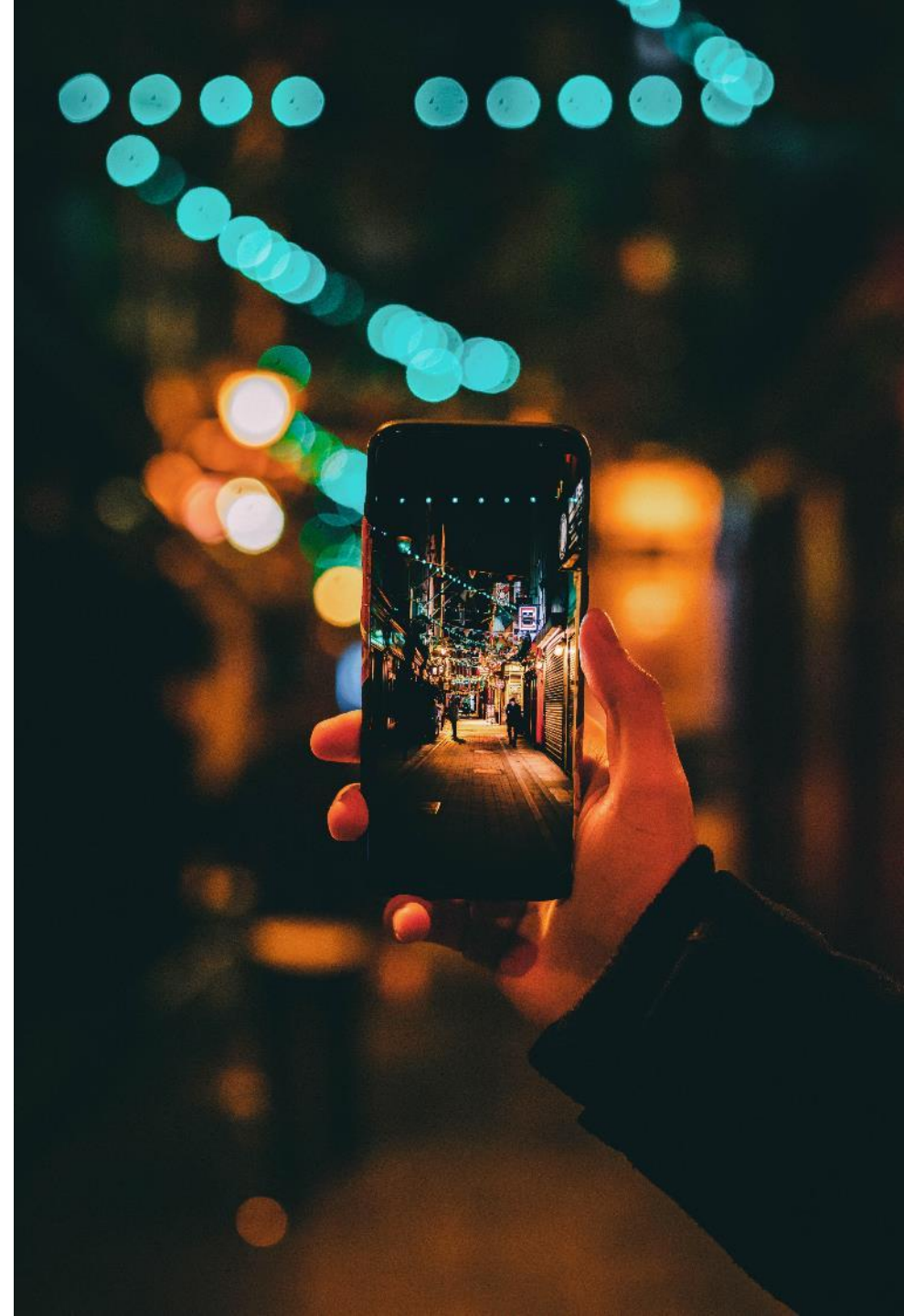
Business summary

- 2018 -> best year so far with growth of more than 82%
 - Three consecutive years of growth
 - Bottom line improvement and positive cash flow
 - 10 new agreements during the year
- 7 important wins in the beginning of 2019
 - Oppo -> Video Stabilization, 3 year agreement
 - Current major customer -> Video Noise Reduction, 3 year agreement
 - Xiaomi -> Live Composer, 3 year agreement
 - Kyocera new customer in Japan
 - Undisclosed new Taiwan-based customer
 - Undisclosed new US-bases customer
 - Undisclosed new China-based customer



Business summary, cont.

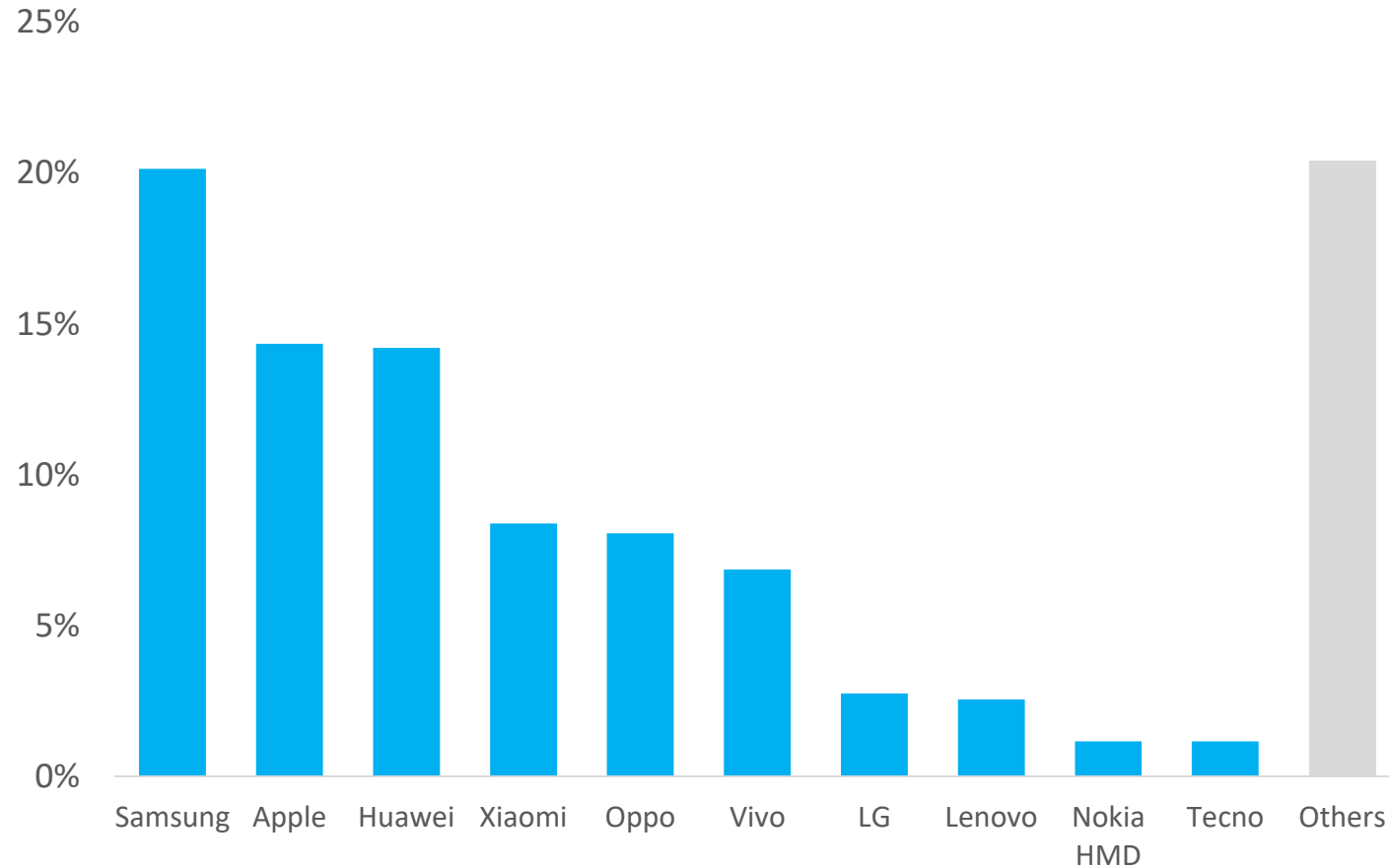
- Worlds best stabilization for smartphones, Huawei P20 vs. Google Pixel and Iphone X (highest score ever for video stabilization for smartphones by DxO MARK)
- Release of next generation platform, Vidhance 3.1
- New product portfolio gaining good traction.
- Broadening addressable market with extended MediaTek support in Vidhance.
- Tighter co-operation with Qualcomm & MTK
- Thomas Sporrong recruited as Head of Business Development in February 2019. Thomas is responsible for bringing Vidhance to new markets outside of smartphones



Selected Smartphone Customers



Market Share Smartphones 2018

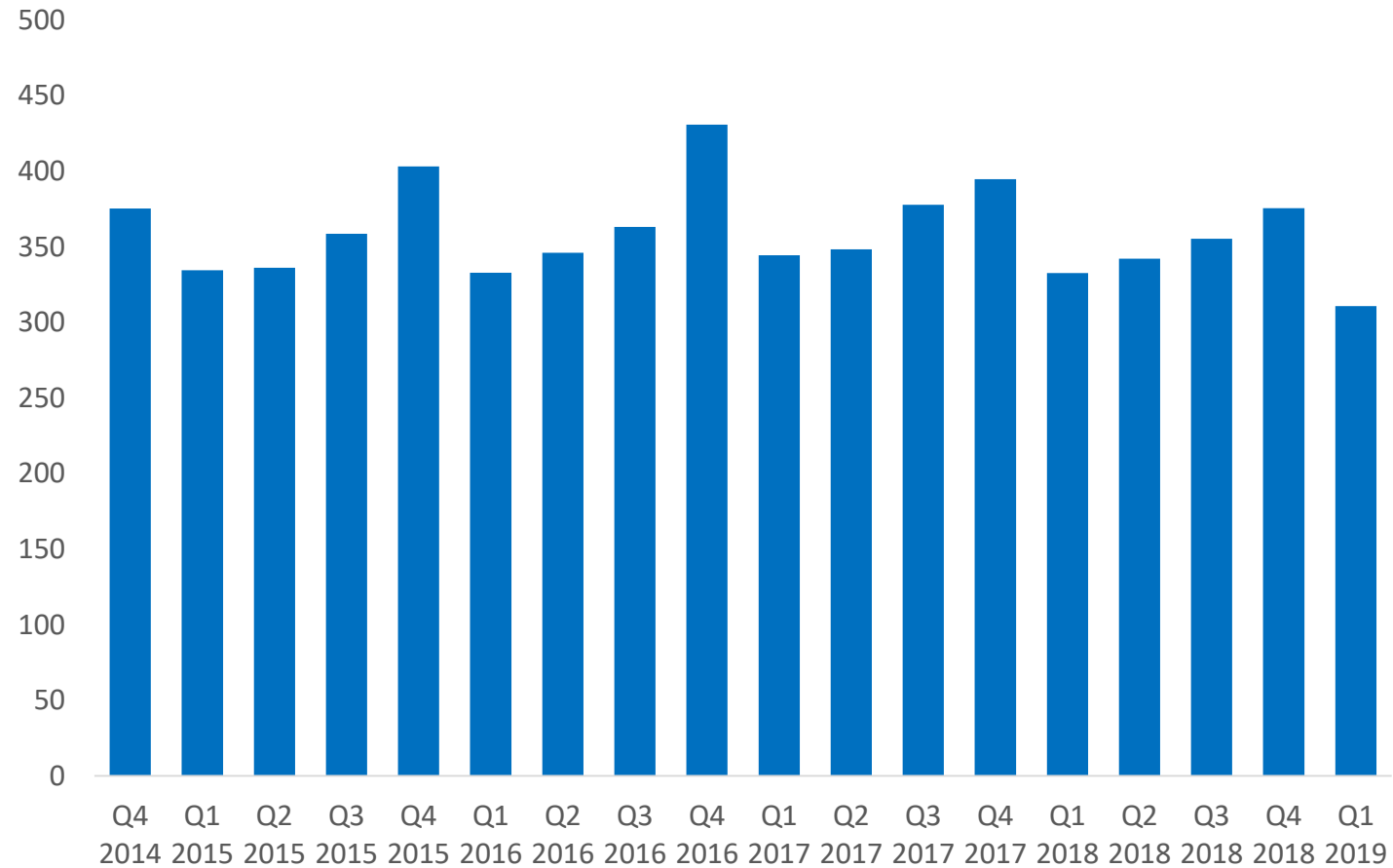


- Total shipments in 2018 = 1,4 billion units
- Imint has contract with 5 of top 10 vendors
- And all 4 of the top players in China

Source; IDC and Counterpoint research

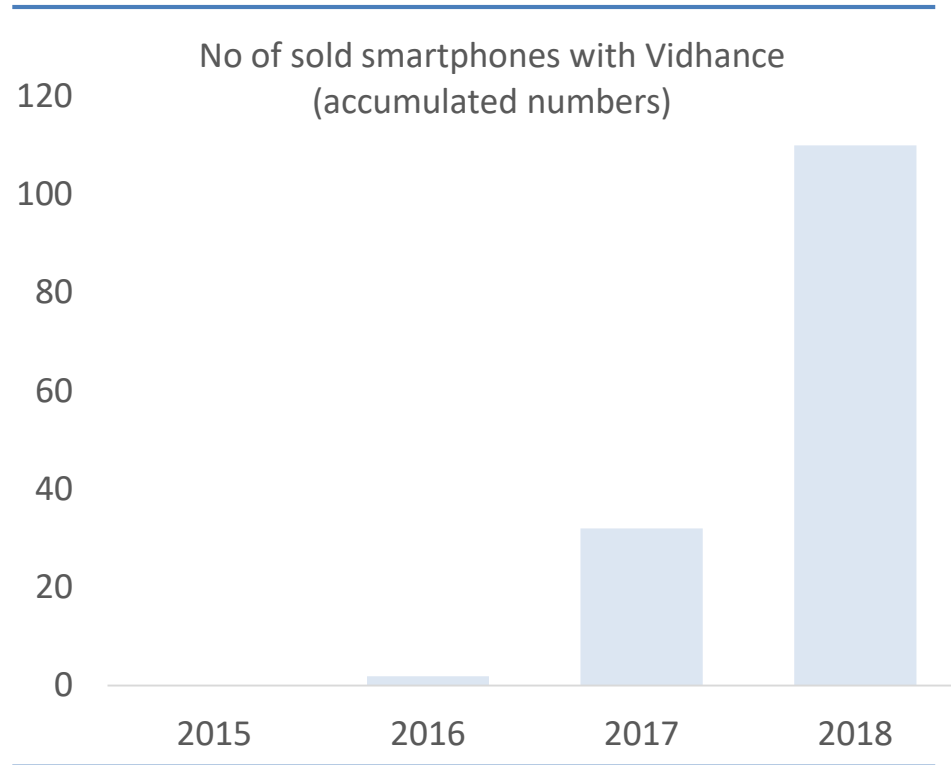
Global Smartphone Shipments by Q

Million units

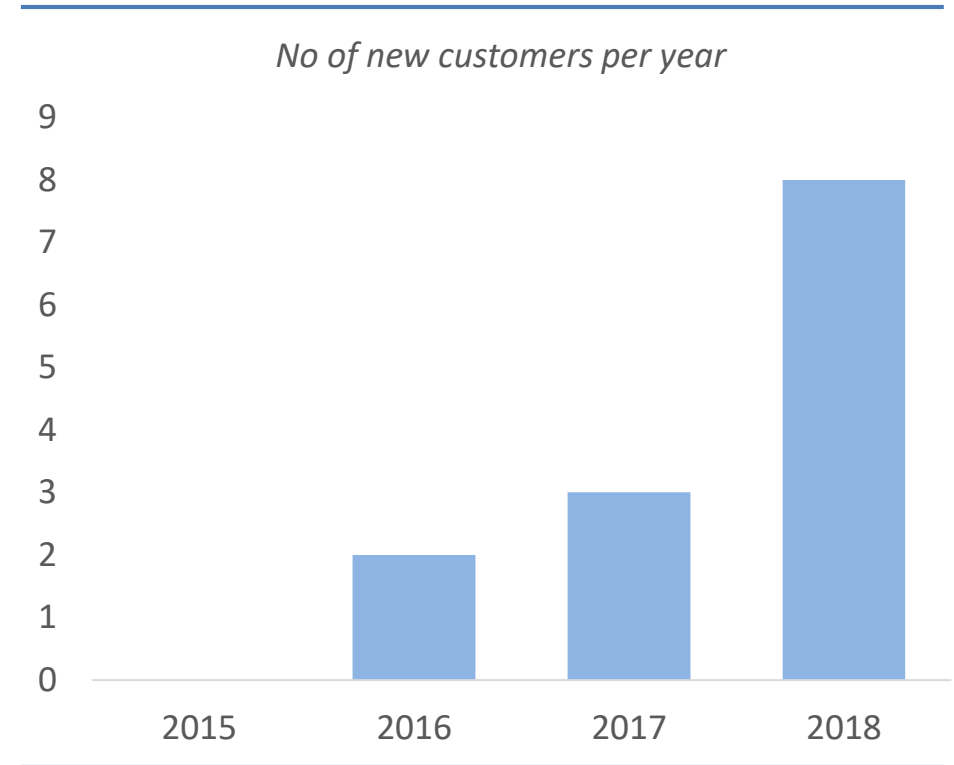


Source; IDC

Market position 2018



More than 110 million smartphones with Vidhance since end of 2016



Solid customer base, creates good opportunities for upsell of new features

New Structure of Product Portfolio & Offering

COMPOSITION

Used before the Image or Video is captured

CAPTURE

Technical improvements of image/video

POST PROCESS

Improvements of images/video after capture

CONSUMPTION

Improvements of experience when consuming video



VIDHANCE SDK

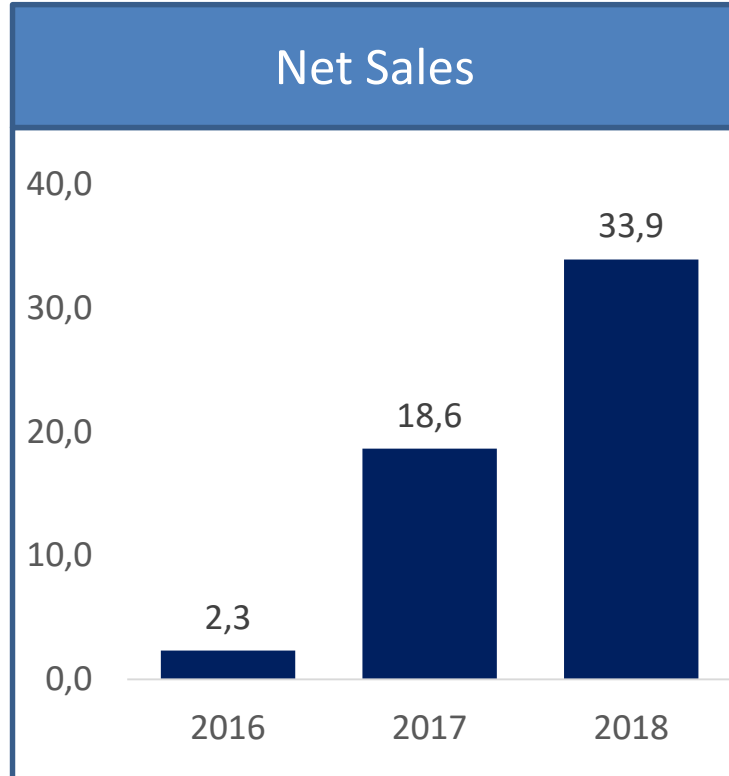
Vidhance SDK contains libraries, sample codes, documentation

VIDHANCE SERVICES

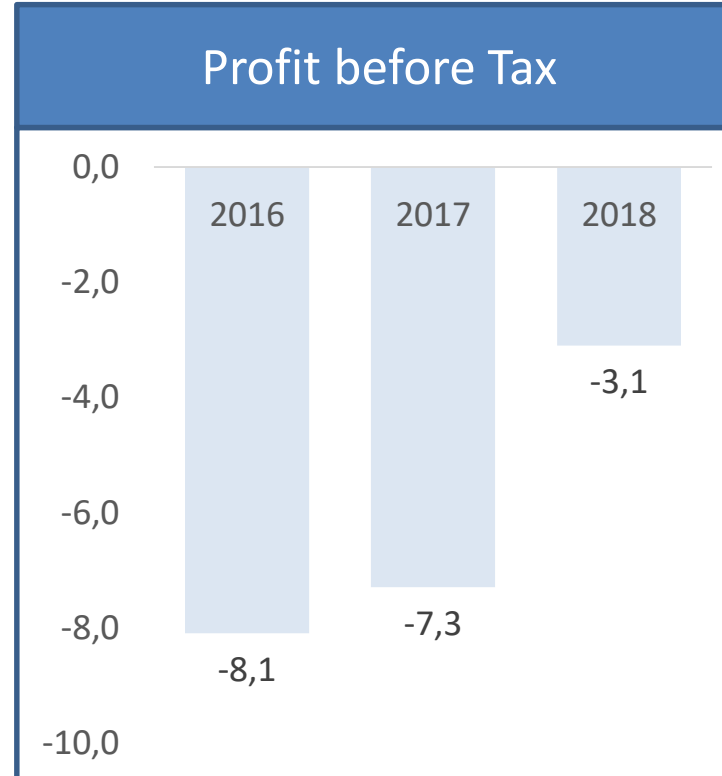
Integration services and support & Maintenance

Financial Summary 2018

All figures in MSEK



Continued growth
Up 82% vs. 2017



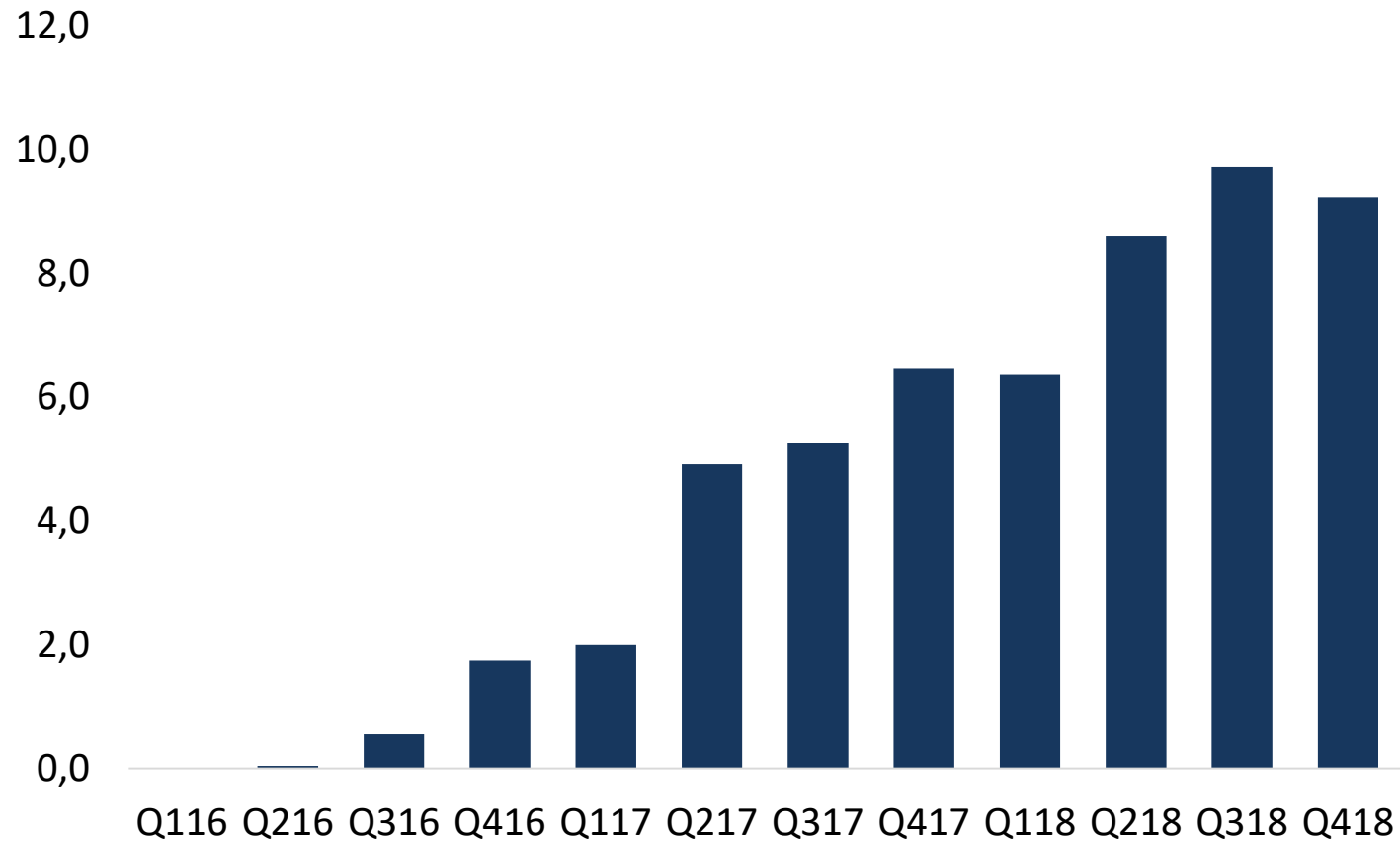
Improved bottom line



Healthy cash position
1st year with positive cash flow

Net Sales development

All figures in MSEK



- FY Sales up 82% vs. 2017.
- Q4 sales up 43% vs. Q4 2017
- Q4 drop vs. Q3 2018 due to volume cap as communicated in Q3 2018 report.

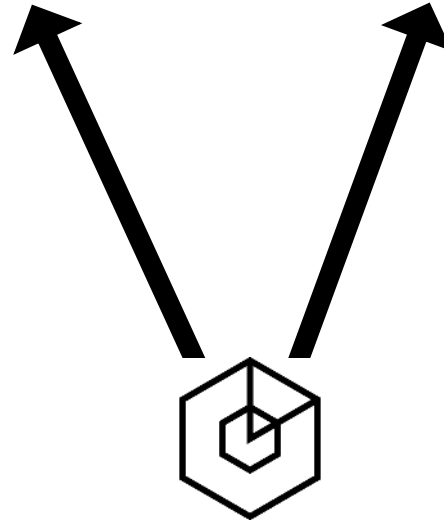
Strategy → 2 Business Areas

Build new
sales streams

Explore new market segments with existing technology

Grow current
sales stream

Continue to grow Smartphone segment with new innovations



vidhance

Use current technology as a base to enter new market segments; example markets: Drones, chipsets & camera modules

Our Vision & Our Focus Areas 2019

Vision; To become the leader of video enhancement software products

Technology: Continue to expand beyond video stabilization

Markets: Continue to expand beyond smartphones

Position: Strengthen global position as industry experts

Customers: Leadership in efficient product delivery and expertise

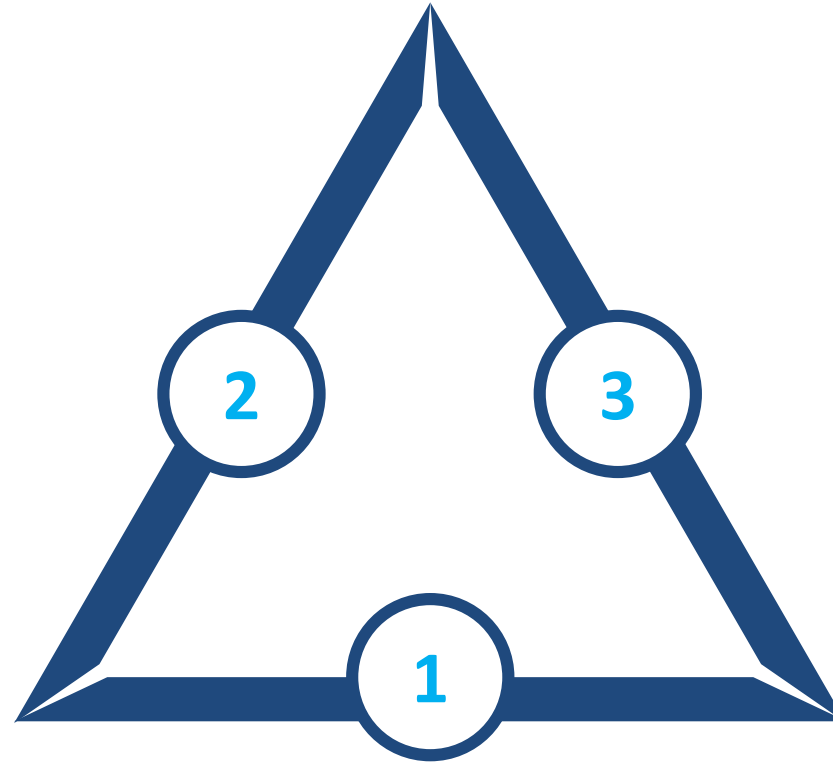


Focus Areas 2019

- A. Enter into new markets (establish beach head)
- B. Continue to build a highly efficient software product company
- C. Continued investments in Vidhance SDK for better scalability
- D. Attract talents & bright minds by offering a great place to work

Smartphone Focus – 3 ways to grow

**New Vidhance
functionality to current
customers**



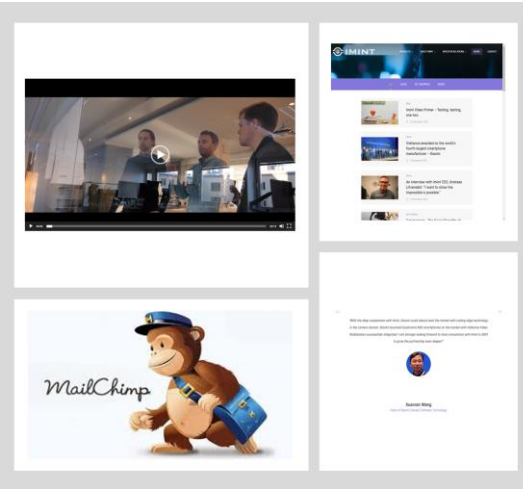
**Expand addressable market for
Vidhance to cover all
Smartphone models (from high
end -> mid end -> low end)**

**Win new customer
contracts**

MarCom & IR in 2018

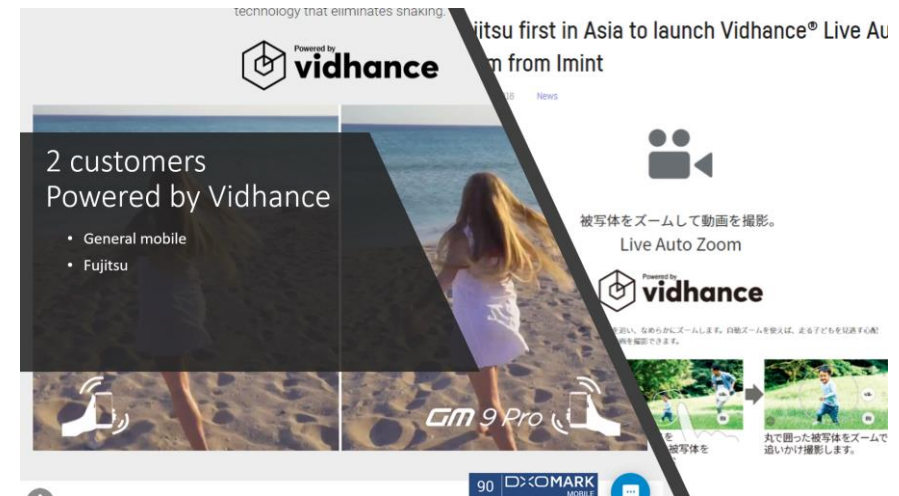
Marcom 2018 in figures

- 1 Website
- 38 blog posts
 - 8 primer blogs
 - 4 get inspired blogs
 - 26 published news
- 4 news letters
- 1 Company video
- 1 Customer testimonial



5 Events

Updated website and new product video



MarCom & IR, cont.

Ny Teknik

Svenskar bakom rekordtekniken i nya Huawei-telefonen

2018-04-03 11:48 Av: Peter Ottsjö

4 kommentarer

UNT

Lifvendahl

De förbättrar dina videoklipp - finns i 60 miljoner telefoner

Lyssna

ANNONS. Deras teknik finns i dag i cirka 60 miljoner mobiltelefoner - men på hemmaplan i Uppsala är bolaget något av en doldis.

Imint har gjort en enorm tillväxtresa de senaste sex åren.

Företagargalan

Imint - an Innovation of the Year finalist at Företagargalan Uppsala 2018.

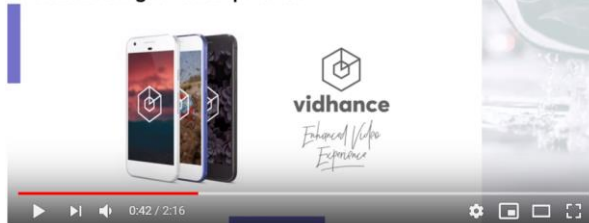
30 februari 2018



Imint has been chosen as a Finalist as one of three companies in the category of Innovation of the Year of Företagargalan (Entrepreneur Award) in Uppsala 2018. Find more info [here](#).

Spotlight

Imint grundades 2007. De har med sin produkt Vidhance en ledande position inom video-stabilisering för smartphones.



Imint: "Väldigt bra avtal och nya kunder"

27 juni 2018 - 12:10

EFN



17. Imint stabiliserar bilden
En av de största utmaningarna vid utveckling av videoklipp är att stabilisera bilden. En ny teknik för stabilisering av videoklipp utvecklades för företag och släpptes i dag. I dag är den en stor del av alla mobiltelefoner. Harald Kling och Andreas Lifvendahl är gästerna på följande avsnitt av STUNS PODDEN.

Börshajen



Han trivs med att vara underdog: "Jag ville visa att det omöjliga är möjligt"

Mobila Nyheter



NYHETER • SPORT • KULTUR & NÖJE • ÅSKY • BOKNÖJE • LEVA • HITTAR
SÄNDEN NYT 14:45 Hälsa och forskning 14:50 Skäggteknik och utvärdering 14:55 Prekoll med batteri med dig 14:58 Energi i toppskiktet

Redeye Growth Day & Redeye Tech Day



Earnings Call x 4



UNT



Uppsalateknik i din smartphone

A hand holding a smartphone is shown in a circular frame on the left side of the slide. The phone's screen displays a bokeh light effect with various colored circles (red, green, blue, yellow). The background of the entire slide is dark with a bokeh light effect.

Key Takeaways

- Strong development in 2018
- Good start of 2019
 - New customer acquisitions
 - Identifying use cases in new markets
- Improved product portfolio
 - New structure and more functionality
 - Efficiency improvements through SDK
- World class stabilization technology

Vidhance Technology



Q & A