

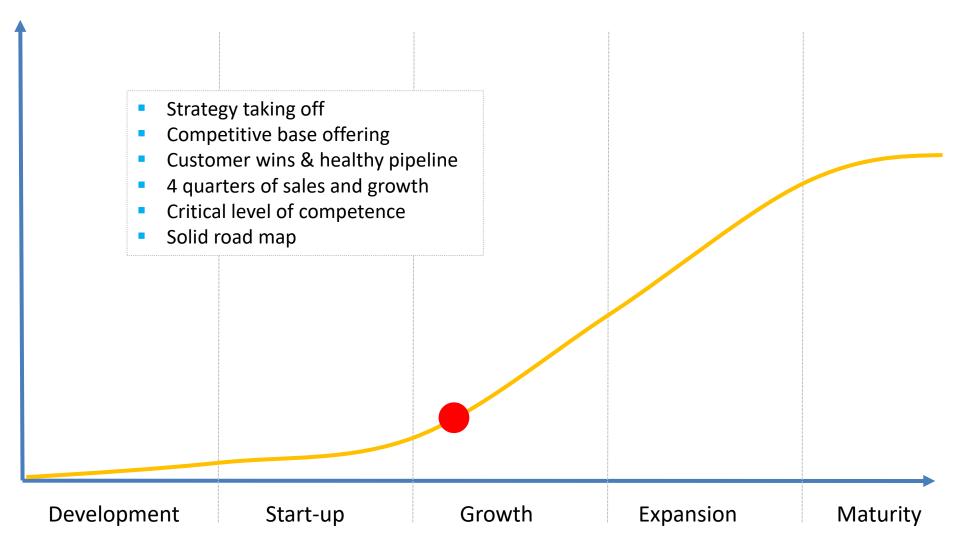


# ÅRSSTÄMMA 2017

# IMINT INTELLIGENCE AB 8 maj Andreas Lifvendahl, VD



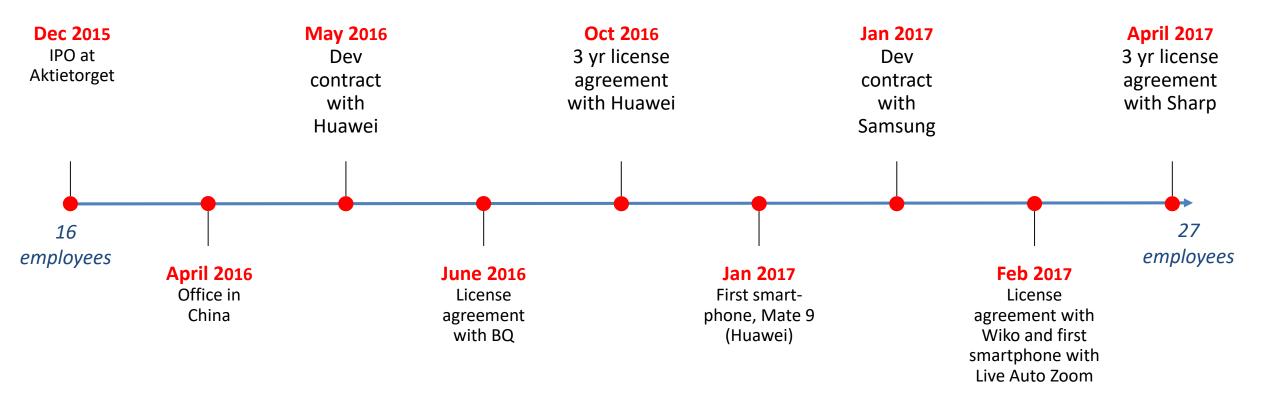
#### Where we are



Complexity



#### **Retro perspective – a lot in 15 months**





# Highlights 2016

- 2,3 MSEK in Sales
- 2 customers, BQ and Huawei
- 2 new members in executive team
- Established office in China with 2 employees
- Rights issue in October
- Video Stabilization well received by clients
- Live Auto Zoom getting ready for integration
- Auto Curate in development phase
- Organization growing step by step





# Highlights Q1 2017



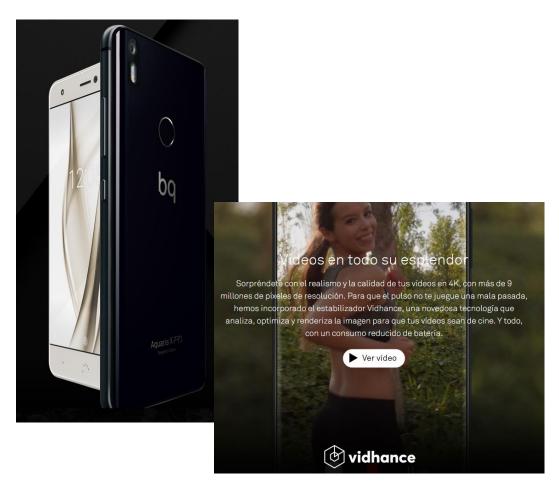
- Net Sales of 2,0 MSEK (0,0 in 2016)
- Healthy cash position of 48,8 MSEK (20,9)
- Samsung, Wiko and Sharp so far in 2017
- Video Stabilization among best in class
- Live Auto Zoom being integrated at Wiko
- New Marketing Director starting in May
- Move to new office in Uppsala end of summer



# **Business Update 1/2**

#### Samsung

- Development agreement in 3 phases (0,8 MSEK)
- Phase 1 concluded and successful
- Project currently halted
- Huawei
  - Building a solid relationship
  - Has helped our reputation
  - Continued strong focus on confidentiality clause
- BQ
  - 2 new models with Vidhance Video Stabilization launched later in Q2, Aquarius X and Aquarius X pro.

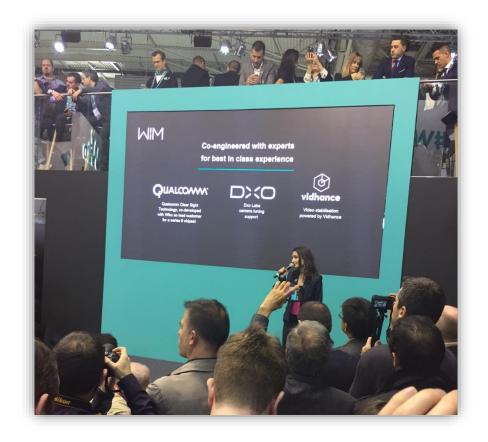




# **Business Update 2/2**

Wiko

- Two new models, WiM and WiM lite released at MWC Barcelona
- Includes Video Stabilization and Live Auto Zoom. Currently being integrated in Wikos platform.
- Launch planned Q2-Q3
- Sharp
  - 3-year License and Support Agreement on Video Stabilization
  - First customer in Japan (with Foxconn-parent)
  - The agreement does not cover other features





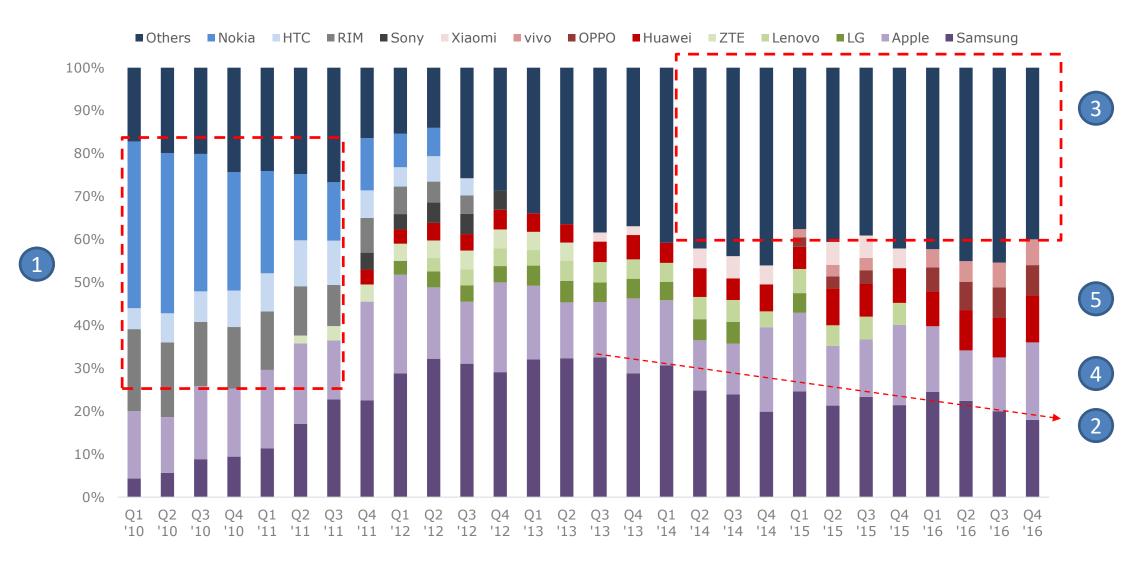
# Product update

- Video Stabilization
  - Mature, stable and very competitive
- Live Auto Zoom
  - Being integrated in the first product
- Auto Curate
  - Development phase
- New areas
  - Exploring





#### **Customer overview – rapid changes**



Source: statista.com



# **Business model**

- Direct sales approach towards smartphone providers
- Pricing based on royalty fee per unit
  - Will vary based on volume, model and Vidhance function
  - Invoicing based on royalty report from customer
- Also license fees, integration services and support contracts

Evaluation	Development	License	Customization	Product	
	agreement	agreement	& integration	launches	
<ul> <li>Qualifying software</li> <li>Evaluations of several vendors</li> </ul>	<ul> <li>Decision to initiate joint project</li> <li>Additional testing and development</li> </ul>	<ul> <li>Decision from customer to use Imint's solutions in its device(s)</li> </ul>	<ul> <li>Customization and integration of Vidhance into customer's device(s)</li> </ul>	<ul> <li>Product launches with Vidhance included</li> <li>Royalties</li> </ul>	



## Financial Performance Q1 2015-2017



All figures in MSEK

#### Solid growth, improved bottom line and healthy cash position

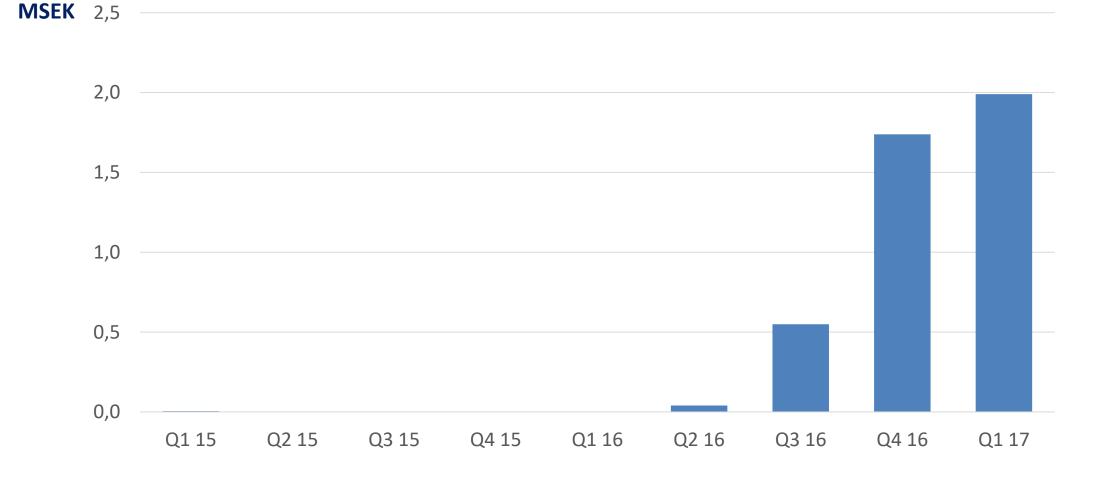


### **Key Ratios Overview**

Key Ratios (TSEK)	Q1 17	Q1 16	2016
Net Sales	1 990	0	2 327
Capitalized Development	4 004	2 055	11 673
Operating Expenses	-8 351	-4 666	-22 058
EBIT	-2 339	-2 612	-8 092
Cash flow	-4 099	110	32 154
Equity Ratio	89%	83%	92%
Number of employees (end of period)	27	17	25
Earnings per share, kr	-0,26	-0,33	-0,99



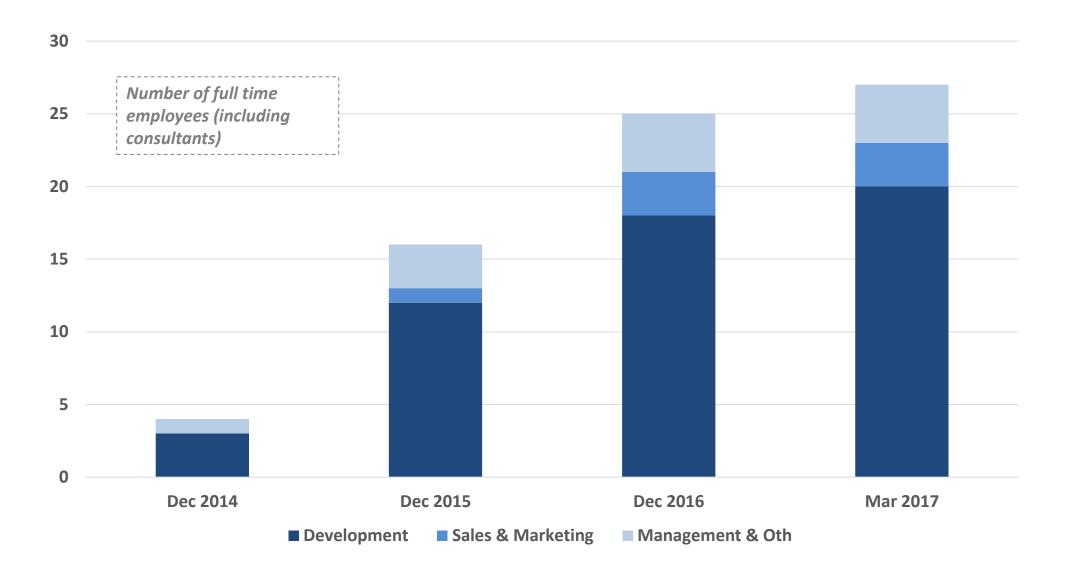
### Net Sales Q1 2015-2017



Significant YoY growth. Sequential growth of 14%



### Headcount Development 2014-2017





### **Key Takeaways**

1. Customer wins proves our product portfolio is competitive

2. Smartphone market huge and highly competitive – camera important differentiator

3. Focus on smartphone providers, may enter new segments mid- to long term

4. Growing organization and increasing competence step by step

5. Solid finish of 2016 – in line with IPO plan and good start of 2017



### **Commercial Break**

1. Vidhance Overview

2. Vidhance Video Stabilization









YOUR GREATEST MOMENTS, ENHANCED





